

NRA Win This Truck Sweepstakes Official Rules

This promotion is a sweepstakes. This sweepstakes is not a raffle or a lottery.

NO PURCHASE OR CONTRIBUTION NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A PURCHASE OR CONTRIBUTION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THE NRA WIN THIS TRUCK SWEEPSTAKES (“SWEEPSTAKES”) BEGINS AT 8:00 AM EASTERN TIME (“ET”) ON 2/1/19 and ENDS AT 11:59 PM ET ON 1/31/20.

ELIGIBILITY: Open only to legal residents of the United States and Washington D.C., age 21 years or older at time of entry who are licensed drivers. Subject to all applicable federal and state and local laws and regulations. Void where prohibited by law. Governed by U.S. law. Employees and their immediate families (parents, children, spouse, siblings) of the National Rifle Association of America (“NRA”) (“the Sponsor”), and their respective advertising and promotion agencies, parent companies, affiliates, retailers, subsidiaries, sales representatives and/or distributors, prize donors (if applicable), and their immediate families, and those living in the same household (whether related or not) are not eligible to enter.

HOW TO ENTER: There are four (4) methods of entry. **Method #1:** To enter online and make a contribution (“online entry”), visit www.NRAwinThisTruck.org or the URL indicated and follow all online entry instructions to enter the sweepstakes, including indicating how many sweepstakes entries you wish to submit. Online entries must be received between 8:00 AM Eastern Time (“ET”) on 2/1/19 and 11:59 PM ET on 1/31/20. All online entry notices posted at website apply, including but not limited to the Sponsor’s Privacy Policy, available at www.nra.org/privacy.aspx. Online entries are deemed to be made by authorized account holder of the e-mail address submitted at time of entry. **Method #2:** To enter without making a contribution (or if you wish to enter and contribute by mail) visit www.NRAwinThisTruck.org or the URL indicated and follow all entry instructions including printing sweepstakes entries, hand-printing all information requested on the sweepstakes ticket(s), completely separating them and enclosing in an envelope and mailing via First Class U.S. Mail to: National Rifle Association of America, NRA Win This Truck Sweepstakes, P.O. Box 420766, Palm Coast, FL 32142-0766. **Method #3:** To enter via U.S. Mail from a personalized offer you received: Complete and return the Official Entry Form per instructions provided, including returning as many fully separated sweepstakes entries as you wish (up to the maximum ten [10] available) with your Official Entry Form, with or without a contribution. **For Entry Methods #2 and #3:** Sweepstakes entries that are not completely separated from each other WILL NOT BE ELIGIBLE. Entries must be postmarked between 2/1/19 and 1/31/20, and received by 2/8/20. **Method #4:** If entry is offered at an event or a physical location, complete and submit the Official Entry Form according to the instructions provided there and in compliance with any entry deadline posted in this regard. For alternate method of entry see Method #2 above.

In addition, there are two (2) Fast Entry Prize drawings. To be eligible, your entry must be entered and received during one or both of the Fast Entry Prize Entry Periods as follows: Fast Entry Prize Entry Period #1: online or onsite entries received by 11:59 PM ET on 5/31/19, any type of mail-in entry: postmarked by 5/31/19 & received by 6/7/19; Fast Entry Prize Entry Period #2: online or onsite entries received by 11:59 PM ET on 10/31/19, any type of mail-in entry: postmarked by 10/31/19 & received by 11/7/19. **Eligible Entries received during Fast Entry Prize Entry Period #1 will roll-over to be included in Fast Entry Prize Entry Period #2. In the event no entries are received for a Fast Entry Prize Entry Period, that prize will be awarded from among all entries received to be conducted with the drawing for the Grand Prize. See details below.**

REGARDLESS OF ENTRY METHOD OR PRIZE DRAWING THERE IS A LIMIT OF TEN [10] SWEEPSTAKES ENTRIES SUBMITTED PER DAY.

Any attempt to exceed this daily limit may automatically disqualify all entries from that entrant. Entry materials/data that have been tampered with or altered will be disqualified. Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, illegible, misdirected or postage due mail/entries. Sponsor will not assume responsibility for any third party’s failure to act in accordance with its instructions pertaining to Sweepstakes implementation. No mechanical reproductions of entries accepted. All entries become Sponsor’s property and will not be returned or acknowledged.

CONSUMER DISCLOSURES: No purchase or contribution of any kind necessary to enter or win. You have not yet won. Begins 2/1/19; ends 1/31/20 (“Entry Period”). Seven (7) prizes will be awarded. Grand Prize: One (1) winner will receive a prize package consisting of: a Chevrolet Silverado 1500 LT Trail Boss Truck (Verifiable Retail Value [“VRV”]): \$54,000); \$50,000 cash, payable in the form of a corporate check; and winner’s choice of *one* of the following bonus prize packages: (1) Yamaha Outdoor Package, consisting of a Yamaha Wolverine X2 R-Spec SE UTV, a Yamaha Grizzly EPS SE ATV, a Yamaha Bolt R-Spec Motorcycle, and an Echo Advantage Tandem Axle Trailer ERA-14-14T or (2) Vexus Boat Package, consisting of a Vexus AVX1980 Boat, a Vexus Boat Trailer, and a Yamaha 150 Outboard Motor or (3) Gun Package, consisting of a gun safe and thirteen (13) firearms selected by the Sponsor (VRV: \$37,000 for any of the three bonus prize packages). Winner must accept the Truck “as is” and accept all parts of the Grand Prize. Total VRV of Grand Prize: \$141,000. Fast Entry Prize: Six (6) winners (three [3] for each Fast Entry Prize Entry Period) will receive a prize package that may offer guns, ammunition, and/or merchandise selected by the Sponsor which may vary in each creative presentation (VRV: \$800 each prize package). In its sole discretion, the Sponsor may offer the cash value to a winner for any or all portions of any prize, and has the option to substitute any or all portions of a prize with one or more prizes of equal or extra VRV. Maximum value of all prizes: \$145,800. Odds of winning depend on the total number of eligible entries received, estimated at 1:330,000 for the Grand Prize and 1:165,000 for a Fast Entry Prize. SPONSOR: National Rifle Association of America, 11250 Waples Mill Road, Fairfax, VA 22030.

WINNER SELECTION AND WINNER RESPONSIBILITIES: Random drawings for each of the Fast Entry Prizes will be conducted on or about fourteen (14) days from their respective end dates. The Grand Prize drawing will be conducted on or about 2/14/2020 from all eligible entries received. Drawings will be conducted by an independent judging organization whose decisions are final and binding in all respects. Potential winners will be notified via email and/or overnight mail within two (2) business days after corresponding random drawing. Three attempts will be made to contact each potential winner within a ten-day (10) day period. If a potential winner fails to respond within ten (10) days, or if email attempts are returned as undeliverable, that potential winner will be disqualified and an alternate will be selected. In order to receive the prize, each potential winner will be required to complete an Affidavit of Eligibility and Release of Liability which must be signed and returned along with other documents required within ten (10) days of date printed on notification or the corresponding potential winner will be disqualified and an alternate winner will be determined in a separate random drawing. Prizes are not redeemable by winners for cash, exchange or transfer, except at Sponsor’s sole discretion, who reserves the right to substitute a prize (or portion of a prize) with one of similar or greater value if a prize (or portion of prize) is unavailable. Prize awarded within approximately 30 days of winner verification, except in cases of delay of availability; Sponsor is not responsible for such delays. If a prize is not picked up at dealership or sponsor’s designated location within 30 days of required date, winner bears risk of loss or damage; after 30 days, the prize is considered forfeited and an alternate winner will be selected at random. Any vehicle winner must have a valid U.S. driver’s license & provide proof of vehicle in-

insurance before prize is awarded. Vehicle will be delivered to dealership closest to winner. All winners are responsible for any applicable expenses not expressly stated in offer, including federal, state & local income & sales taxes, insurance, licensing, registration & title fees, any options not included & expenses associated with claiming or picking up prizes. Any gun prize winner must conform to all local, state & federal regulations as applicable & must make arrangements for delivery of firearm(s) with appropriate federally licensed firearms dealers as required by State & Federal law. Any winner whose potential selection to win a firearm prize would otherwise be in violation of federal, state, or local law will receive an alternate prize of equal value selected at the sole discretion of the Sponsor. If for any reason whatsoever, a gun prize winner is not able to accept the prize due to restrictions under federal, state, or local law, or for any other reason, he/she will receive an alternate prize selected at Sponsor's discretion. State and local laws, restrictions and regulations may limit or prohibit the sale, prize distribution, or use of certain prizes. No advertised item is intended for prize distribution or sale in those states or in those areas where such item is prohibited by law. Mention of a product or service in advertisement or text does not mean it has been tested or approved by Sponsor. Winner acknowledges the Released Parties (as defined herein) do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of prize, except that prize will be subject to the manufacturer's stated warranty, if any. Winners will be required to furnish his/her Social Security number to Sponsor or Sponsor's agent for tax reporting purposes. An IRS form 1099 will be filed in the name of each winner for the verified retail value of the prize won.

GENERAL: By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Except where prohibited by law, entry and acceptance of prize constitute permission to use each winner's name and likeness for purposes of advertising, promotion and publicity without additional compensation. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize or for any suspension of the Sweepstakes or inability to implement the Sweepstakes or award the prizes as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, weather, utility outages, acts of terrorism, or any federal, state, or local government law, order, or regulation, order of any court or regulator. Sponsor reserves the right to take action to: (i) permanently disqualify from any sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), or (iii) suspend entries if the Sweepstakes becomes unfairly impaired in any way and to select winner from among all eligible entries received prior to such action. This Sweepstakes shall be governed by and interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. Any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AND CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

RELEASE: Entrants on their behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless Sponsor, any entity involved in the fulfillment of the prizes or the administration of the Sweepstakes, and their respective employees, officers, directors and agents of each ("Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any prize or portion of prize, including property damage, personal injury or death.

WINNERS LIST: For the names of the winners (available after 4/30/20), send a self-addressed, stamped envelope by 4/30/20 to: NRA Win This Truck Sweepstakes Winners List, PO Box 6321, Medford, NY 11763-6321.

PRIVACY: To learn more about the ways Sponsor may use and share your information and about your privacy choices, read the NRA Privacy Statement at <https://membership.nrahq.org/privacy.asp>.

SPONSOR: National Rifle Association of America, 11250 Waples Mill Road, Fairfax, VA 22030.

NOTICE TO ONLINE ENTRANTS: In the event of a dispute over the identity of an online entrant, entry will be deemed submitted by the "Authorized Account Holder" of the email address submitted at time of entry. Authorized Account Holder means the natural person who is assigned to an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry materials/data that have been tampered with or altered, or mass entries or entries generated by a script, macro or use of automated devices are void. The Sponsor is not responsible for: (i) lost, late, misdirected, damaged or illegible entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Sweepstakes. By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Failure to comply with these official rules may result in disqualification from the Sweepstakes. Sponsor reserves the right to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), and to select winners from among all eligible entries received prior to withdrawal.

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