

A photograph showing three kayakers in teal and black kayaks on a body of water. The kayakers are wearing life jackets and paddling. The kayaks are arranged in a line, moving towards the right. The water is calm, and the background is a soft, out-of-focus landscape.

Mail completed entries to: National Rifle Association of America, NRA Win This Truck Sweepstakes, P.O. Box 420766, Palm Coast, FL 32142-0766.

**All tickets must be individually detached to be eligible.
A maximum of 10 entries may be submitted in any given day regardless of entry method.**

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**CHANCE
TO WIN**

**NRA
WIN THIS TRUCK
SWEEPSTAKES**

**SUGGESTED VOLUNTARY
CONTRIBUTION \$10**

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL (optional) _____

PHONE _____

If making a contribution, make checks payable to:
National Rifle Association

No contribution required to enter or win. A contribution will not
increase your chances of winning. 3800-23 F3BA800T

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NRA Win This Truck Sweepstakes

Official Rules

This promotion is a sweepstakes. This sweepstakes is not a raffle or a lottery.

This sweepstakes is in no way a solicitation to buy goods or services.

NO PURCHASE, TEXT OR CONTRIBUTION NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES.

A PURCHASE, TEXT OR CONTRIBUTION WILL NOT IMPROVE YOUR CHANCES OF WINNING.

THE NRA WIN THIS TRUCK SWEEPSTAKES ("SWEEPSTAKES") BEGINS AT 12:01 AM EASTERN TIME ("ET") ON 2/15/23 and ENDS AT 11:59 PM ET ON 1/31/24 ("SWEEPSTAKES ENTRY PERIOD").

This Sweepstakes includes one (1) Grand Prize Drawing and Two (2) Fast Entry Prize Drawings. All random drawings will be conducted at the conclusion of the Sweepstakes Entry Period

Two (2) Fast Entry Periods will be offered at designated start & end dates & times during the Sweepstakes Entry Period. If your sweepstakes notice presents a Fast Entry Prize, you are eligible for a chance to win one of the prizes offered. All non-winning entries received from the 1st Fast Entry Period will be eligible for inclusion into the 2nd Fast Entry Period. All Fast Entry Prize entries are also eligible for the Grand Prize drawing. In the event no entries are received for a Fast Entry Period, the number of prizes allocated for the applicable Fast Entry Period will be awarded from among all entries received during the Sweepstakes Entry Period

ELIGIBILITY: Open only to legal residents of the United States and Washington D.C., age 21 years or older who are licensed drivers at time of entry. Void in MN, MT, WA and where prohibited by law. Subject to all applicable federal and state and local laws and regulations. Governed by U.S. law. Employees and their immediate families (parents, children, spouse, siblings) of the National Rifle Association of America ("NRA") ("the Sponsor"), and their respective advertising and promotion agencies, parent companies, affiliates, retailers, subsidiaries, sales representatives and/or distributors, prize donors (if applicable), and their immediate families, and those living in the same household (whether related or not) are not eligible to enter.

HOW TO ENTER: There are four (4) methods of entry. **Method #1:** To enter online and make a contribution ("online entry"), visit www.NRAwinThisTruck.org or the URL indicated in the solicitation you receive and follow all online entry instructions to enter the sweepstakes, including indicating how many sweepstakes entries you wish to submit. **Method #2:** If entry is offered at an event or a physical location ("onsite entries"), paper entries and/or electronic devices and instructions for either will be provided to enter the Sweepstakes. All online/onsite entry notices posted at website apply, including but not limited to the Sponsor's Privacy Policy, available at www.nra.org/privacy.aspx. **Method #3:** To enter by text (if offered in your solicitation), follow all instructions by using the keyword and short code provided to enter. **For Methods #1, #2 and #3:** Online/onsite/text entries must be received between 12:01 AM Eastern Time ("ET") on 2/15/23 and 11:59 PM ET on 1/31/24 (unless another deadline is provided). **Method #4:** To enter via U.S. Mail from a personalized offer you received, complete and return the Official Entry Form per instructions provided. Or visit www.NRAwinThisTruck.org and follow all instructions posted for the alternate method of entry. In either case if entering by mail, return as many fully separated sweepstakes entries as you wish (up to the maximum ten [10] available) with your Official Entry Form. Entries that are not completely separated from each other will not be eligible for inclusion into any drawing. Entries must be postmarked between 2/15/23 and 1/31/24 and received by 2/7/24.

REGARDLESS OF ENTRY METHOD OR PRIZE DRAWING THERE IS A LIMIT OF TEN [10] SWEEPSTAKES ENTRIES SUBMITTED PER DAY.

Any attempt to exceed this daily limit may automatically disqualify all entries from that entrant. Entrants entering via text entry must: 1) agree to receive text messages from the Sponsor and/or its agent; 2) be a wireless service subscriber; 3) have a text messaging two-way capable mobile device and digital service in order to enter the Sweepstakes and 4) authorize their respective carriers to provide Sponsor and its designated agent with their Mobile Telephone Number ("MTN"). Entrants may be charged for the text messages sent and received from their mobile device according to the terms in their Customer Agreement with their service provider. Standard data/text message rates may apply. Entry materials/data that have been tampered, altered, photocopied or mechanically reproduced or from unauthorized channels are not eligible and will be void. Entry into the Sweepstakes constitutes your consent to participate in this Sweepstakes and your consent for Sponsor to obtain, use, and transfer your name, address and other information for the purpose of administering this Sweepstakes. Neither the Sponsor nor its designated agent assumes responsibility for third parties' failure to act in accordance with Sponsor's instructions pertaining to the implementation of the Sweepstakes. Sponsor is not responsible for late, lost, stolen, damaged, garbled, incomplete, illegible, misdirected or postage due mail/entries. All entries become Sponsor's property and will not be returned or acknowledged.

CONSUMER DISCLOSURES: No purchase or contribution of any kind necessary to enter or win. You have not yet won. Begins 2/15/23; ends 1/31/24 ("Entry Period"). One (1) Grand Prize: A Jeep Gladiator Mojave: Verifiable Retail Value ("VRV"): \$60,000; winner's choice of a Bonus Prize package valued at \$12,000; plus \$45,000 cash. Total VRV of Grand Prize: \$117,000. Fast Entry Prizes: five (5) prizes valued at \$500 VRV each will be awarded for each of the two Fast Entry Prize Entry Periods. For all prizes: Winners may choose any prize offered at level won. However, at the Sponsor's sole discretion, a cash alternative may be awarded in lieu of any prize. If prize is a gift card, selection of gift card vendor is at the Sponsor's sole discretion. Gift card prize, if offered, will be subject to the vendor's terms and conditions. Maximum value of all prizes: \$122,000. Odds of winning depend on the total number of eligible entries received, estimated at 1: 550,000 for the Grand Prize and 1:55,000 for a Fast Entry Prize. SPONSOR: National Rifle Association of America, 11250 Waples Mill Road, Fairfax, VA 22030.

Grand Prize Winner: Winner must accept prize in its entirety and any merchandise prize "as is" or he/she will forfeit all rights to prize. Winner must have a valid U.S. driver's license & provide proof of vehicle insurance before prize is awarded. Winner will be responsible for all federal, state & local income & sales taxes, insurance, licensing, registration & title fees, any options not included & expenses associated with claiming or picking up prizes. To receive any firearm prize, if offered, he/she must conform to all local, state & federal regulations as applicable & must make arrangements for delivery of firearm(s) with appropriate federally licensed firearms dealers as required by State & Federal law. If winning a firearm prize would otherwise be in violation of federal, state, or local law, winner will receive an alternate prize of equal value selected at the sole discretion of the Sponsor. If a prize is not picked up at dealership or Sponsor's designated location within 30 days of required date, winner bears risk of loss or damage; after 30 days, the prize is considered forfeited and an alternate winner will be selected at random.

For all winners: All prize details are at Sponsor's sole discretion. Prize options offered may vary in various creative presentations throughout the life of the Sweepstakes. At Sponsor's sole discretion a cash option may be awarded in lieu of a merchandise prize. If cash value is offered to a winner, prize will be payable in the form of a corporate check. Prizes are not transferable and no substitution by any winner is permitted. Sponsor has the option to substitute any or all portions of a prize with one or more prizes of equal or extra VRV. State and local laws, restrictions and regulations may limit or prohibit the sale, prize distribution, or use of certain prizes. No advertised item is intended for prize distribution or sale in those states or in those areas where such item is prohibited by law. Mention of a product or service in advertisement or text does not mean it has been tested or approved by Sponsor. Each winner acknowledges the Released Parties (as defined herein) do not make, nor are in any manner responsible for any warranty, representations, expressed or implied, in fact or in law, relative to the quality, conditions, fitness or merchantability of any aspect of prize, except that prize will be subject to the manufacturer's stated warranty, if any.

WINNER SELECTION AND WINNER RESPONSIBILITIES: Random drawings for the Fast Entry Prizes and the Grand Prize drawing will be conducted on or about 2/28/24 from all eligible entries received. Drawings will be conducted by an independent judging organization whose decisions are final and binding in all respects. Potential winners will be notified via email, telephone/text messages and/or overnight mail within two (2) business days after corresponding random drawing. If a potential winner originates from the text entries, he/she must be able to receive calls from an unlisted/blocked number. Sponsor shall have no liability for any winner notification that is lost, intercepted or not received by a potential winner for any reason. Three attempts will be made to contact each potential winner within a ten-day (10) day period. If a potential winner fails to respond within ten (10) days, or if email attempts are returned as undeliverable, that potential winner will be disqualified and an alternate will be selected in a separate random drawing. In order to receive a prize, a potential winner may be required to complete an Affidavit of Eligibility and Release of Liability which must be signed and returned along with other documents required within ten (10) days of date printed on notification or the corresponding potential winner will be disqualified and an alternate winner will be determined in a separate random drawing. Prize awarded within approximately 30 days of winner verification, except in cases of delay of availability; Sponsor is not responsible for such delays. Grand Prize Winner will be required to furnish his/her Social Security number to Sponsor or Sponsor's agent for tax reporting purposes and an IRS form 1099 will be filed in his/her name for the verified retail value of the prize won.

GENERAL: By participating in the Sweepstakes, you (i) agree to be bound by these official rules, including all eligibility requirements, and (ii) agree to be bound by the decisions of Sponsor and the independent judging organization, which are final and binding in all matters relating to the Sweepstakes. Except where prohibited by law, entry and acceptance of prize constitute permission to use each winner's name, home state, likeness, statements and prize won for purposes of advertising, promotion and publicity without additional compensation. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of any prize or for any suspension of the Sweepstakes or inability to implement the Sweepstakes or award the prizes as contemplated herein due to any event beyond its control, including delays or interruptions caused by acts of God, acts of war, natural disasters, weather, utility outages, acts of terrorism, or any federal, state, or local government law, order, or regulation, order of any court or regulator. Sponsor reserves the right to take action to: (i) permanently disqualify from any Sweepstakes it sponsors any person it believes has intentionally violated these official rules; and (ii) withdraw the online method of entry if it becomes technically corrupted (including if a computer virus or system malfunction inalterably impairs its ability to conduct the Sweepstakes), or (iii) suspend entries if the Sweepstakes becomes unfairly impaired in any way and to select winners from among all eligible entries received prior to such action. This Sweepstakes shall be governed by and interpreted under the laws of the State of New York, U.S.A. without regard to its conflicts of laws provisions. Any and all disputes, claims, and causes of action arising out of or in connection with this Sweepstakes, shall be resolved individually, without resort to any form of class action. ANY CLAIMS, JUDGMENTS AND/OR AWARDS SHALL BE LIMITED TO ACTUAL OUT-OF-POCKET COSTS ASSOCIATED WITH ENTERING THIS SWEEPSTAKES. ENTRANT HEREBY WAIVES ANY RIGHTS OR CLAIMS TO ATTORNEY'S FEES, INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES OF ENTRANT, WHETHER FORESEEABLE OR NOT AND WHETHER BASED ON NEGLIGENCE OR OTHERWISE. LEGAL WARNING: ANY ATTEMPT BY AN INDIVIDUAL, WHETHER OR NOT AN ENTRANT, TO DELIBERATELY DAMAGE, DESTROY, TAMPER WITH OR VANDALIZE OR INTERFERE WITH THE OPERATION OF THE SWEEPSTAKES, IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND DILIGENTLY PURSUE ALL REMEDIES AND CRIMINAL PROSECUTION AGAINST ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

RELEASE: Entrants on their behalf, and on behalf of their respective heirs, executors, administrators, legal representatives, successors and assigns ("Releasing Parties"), release, defend and hold harmless Sponsor, any entity involved in the fulfillment of the prizes or the administration of the Sweepstakes, and their respective employees, officers, directors and agents of each ("Released Parties"), from any and all actions, causes of action, suits, debts, dues, sums of money, accounts, reckonings, bonds, bills, specialties, covenants, contracts, controversies, agreements, promises, variances, trespasses, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, extent, executions, claims and demands whatsoever, in law, admiralty or equity, whether known or unknown, foreseen or unforeseen, against Released Parties which any one or more of the Releasing Parties ever had, now have or hereafter can, shall or may have which in any way arise out of or result from entrant's participation, acceptance and use or misuse of any prize or portion of prize, including property damage, personal injury or death.

WINNERS LIST: For the names of the winners (available after 4/28/24, send a self-addressed, stamped envelope by 4/28/24 to: NRA Win This Truck Sweepstakes Winners List, PO Box 9303, Medford, NY 11763-9303.

PRIVACY: To learn more about the ways Sponsor may use and share your information and about your privacy choices, read the NRA Privacy Statement at <https://membership.nrahq.org/privacy.asp>.

OPT OUT: To opt out of receiving future sweepstakes mail from the sponsor please write to the address below.

SPONSOR: National Rifle Association of America, 11250 Waples Mill Road, Fairfax, VA 22030.